



First 5 Sacramento Commission

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## PROPOSITION 10

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### Background

In 1998, California voters passed Proposition 10, the California Children and Families Act (The Act.) This Act imposed a tax on all tobacco products to fund the healthy development of children prenatal to age five. A portion of this tax revenue is allocated to each county based on the number of births recorded in that county. In the future, Prop.10 tax revenue is expected to decline annually consistent with the anticipated decline in the number of smokers.

### Purpose

Since 90% of a child's brain develops by age five, Prop.10 funds preventative and early intervention programs that:

- Promote and improve early childhood development from the prenatal stage to five years of age.
- Support the empowerment of families and the strengthening of communities.
- Emphasize local decision making and provide local flexibility in designing service delivery systems.

### First 5 Sacramento Commission Funding for Fiscal Years July 2015 – June 2018

Funding is focused on seven areas with the following goals:

1. Increase utilization of health care
2. Improve oral health
3. Improve nutrition
4. Increase participation in quality child care education
5. Improve a child's readiness for kindergarten
6. Increase effective parenting knowledge and skills
7. Improve community connections

### Funding Allocation

Based on 19,500 annual births in Sacramento County, First 5 Sacramento receives \$12.3 million annually in its Prop.10 allocation.

### Supplantation

Language in the Act states that Prop.10 funds shall be used only to supplement existing levels of service and not to fund existing levels of service. In addition, funds cannot be used to replace state or local general fund money for any purpose.