



First 5 Sacramento Commission

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PROPOSITION 10

Background

In 1998, California voters passed Proposition 10, the California Children and Families Act (The Act.) This Act imposed a tax on all tobacco products to fund the healthy development of children prenatal to age five. A portion of this tax revenue is allocated to each county based on the number of births recorded in that county. In the future, Prop.10 tax revenue is expected to decline annually consistent with the anticipated decline in the number of smokers.

Purpose

Since 75% of a child's brain develops by age five, Prop.10 funds preventative and early intervention programs that:

- Promote and improve early childhood development from the prenatal stage to five years of age.
- Support the empowerment of families and the strengthening of communities.
- Emphasize local decision making and provide local flexibility in designing service delivery systems.

First 5 Sacramento Commission Funding for Fiscal Years July 2010 – June 2015

Funding is focused on seven areas with the following goals:

1. Increase access to and utilization of health care
2. Improve oral health
3. Improve nutrition and physical activity
4. Increase participation in quality child care education
5. Improve a child's readiness for kindergarten
6. Increase effective parenting knowledge and skills
7. Increase family participation in community activities

Funding Allocation

Based on 22,000 annual births in Sacramento County, First 5 Sacramento received \$15.1 million in its Prop.10 allocation for FY 09-10. In addition the Commission received approximately \$1.8 million in state Prop.10 matching funds for the School Readiness, CARES and Health Access programs.

Supplantation

Language in the Act states that Prop.10 funds shall be used only to supplement existing levels of service and not to fund existing levels of service. In addition, funds cannot be used to replace state or local general fund money for any purpose.