

HEALTH PRIORITY IMPLEMENTATION PLAN SUMMARY (Health Access)

GOAL: ALL CHILDREN AND PREGNANT WOMEN HAVE ACCESS TO COMPREHENSIVE HEALTH CARE

R1: Increase comprehensive health insurance coverage.

R2: Increase access to and utilization of medical/dental homes.

R22: Decrease babies born with communicable diseases.

Timeline	Strategies	Outcome	Indicators	Fiscal Resources Prior to Reductions 6/30/11	Fiscal Resources Following Reductions 7/1/11*	Responsible Party
July 1, 2010 to June 30 2015	Strategy 1: Increase coverage options for uninsured children by providing the Healthy Kids health insurance product as a payer of last resort.	Increase in the percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance.	Percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance.	\$ 3,237,608	\$727,909	HKHF Governing Board, CTK and First 5 Sacramento Staff
July 1, 2010 to June 30 2015	Strategy 2: Increase outreach, enrollment, retention and utilization (OERU) in existing and new health insurance plans/programs.	Increase in the percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance. Increase in the percent of children with complete immunizations at	Percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance. Percent of children with complete immunizations at ages 2 and 5. Percent of children who have received all age	\$ 6,007,000	\$3,905,450	CTK and Commission Staff

Timeline	Strategies	Outcome	Indicators	Fiscal Resources Prior to Reductions 6/30/11	Fiscal Resources Following Reductions 7/1/11*	Responsible Party
		ages 2 and 5. Increase in the percent of children who have received all age appropriate well child visits.	appropriate well child visits.			
July 1, 2010 to June 30 2015	Strategy 3: Provide leadership and advocacy by continuing to support Cover the Kids (CTK), Children's Health Insurance Coordinating Council (CHICC) and Healthy Kids Healthy Future (HKHF).	Increase in the percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance. Increase in the percent of children with complete immunizations at ages 2 and 5. Increase in the percent of children who have received all age appropriate well child visits.	Percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance. Percent of children with complete immunizations at ages 2 and 5. Percent of children who have received all age appropriate well child visits.	\$0 (included in above allocation)		CTK and Commission Staff
July 1, 2010 to	Strategy 4: Develop a "No	Increase in the percent of children	Percent of children enrolled in health	\$ 690,370	\$1,740,370	CTK, CPS and Commission Staff

Timeline	Strategies	Outcome	Indicators	Fiscal Resources Prior to Reductions 6/30/11	Fiscal Resources Following Reductions 7/1/11*	Responsible Party
June 30 2012	Wrong Door” partnership with emergency rooms and other social service agencies (CPS).	<p>enrolled in health insurance programs, 3, 8 and 13 months post application assistance.</p> <p>Increase in the percent of children with complete immunizations at ages 2 and 5.</p> <p>Increase in the percent of children who have received all age appropriate well child visits.</p>	<p>insurance programs, 3, 8 and 13 months post application assistance.</p> <p>Percent of children with complete immunizations at ages 2 and 5.</p> <p>Percent of children who have received all age appropriate well child visits.</p>			
July 1, 2010 to June 30 2015	Strategy 5: Require all First 5 Sacramento contractors to screen and refer, and, if indicated, refer children to Cover the Kids (CTK).	<p>Increase in the percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance.</p> <p>Increase in the percent of children with complete</p>	<p>Percent of children enrolled in health insurance programs, 3, 8 and 13 months post application assistance.</p> <p>Percent of children with complete immunizations at ages 2 and 5.</p>	\$ 0		CTK and Commission Staff

Timeline	Strategies	Outcome	Indicators	Fiscal Resources Prior to Reductions 6/30/11	Fiscal Resources Following Reductions 7/1/11*	Responsible Party
		immunizations at ages 2 and 5. Increase in the percent of children who have received all age appropriate well child visits.	Percent of children who have received all age appropriate well child visits.			
	Strategy 6: Kit for New Parent?				\$975,080	
Funds available for contracting				\$ 9,934,978	\$7,348,809	
Program management: .56 Program Planner B FY10-11 .70 FTE FY 11-12, 12-13, reduce to .50% FY 13-14, 14-15				\$ 452,399	\$420,956	
Media costs				\$ 100,000	\$53,752	
Program support				\$ 5,000	\$5,000	
TOTAL PROGRAM ALLOCATION				\$ 10,492,377	\$7,828,517	

*Indicates allocations for the 5-year Implementation Plan period.