

FIRST 5 SACRAMENTO COMMISSION ADVISORY COMMITTEE

2750 Gateway Oaks Drive, Suite 330
Sacramento, CA 95814

MINUTES

FRIDAY

February 19, 2010

2:30 P.M.

Members: Betsy Uda, Chair, Steven Berniker, Beth Hassett (**Absent**), Bobbie Hooker (**Absent**), Terry Jones, Barbara Payne, Ashley Rosales, Amy Lin Tan, Gloria Torres, Julie Vails, Vice-Chair, Kathleen West

Staff: Toni Moore, Executive Director (**Absent**), Debra Payne, Acting Director
Cheryl Rookwood, Clerk of the Commission

1. Call to Order

Welcome & Introductions

Action: Meeting was called to order at 2:35 p.m. and roll call taken. Quorum was established.

Barbara Payne, newly appointed representative from the Adult and Aging Council was introduced and welcomed.

2. Chair's Report

Action: Report given. Betsy Uda stated she will report the Advisory Committee's activities to the Commission at their monthly meetings.

3. Approval of January 8, 2010 Draft Minutes

Action: Jones/Vails – Approved as presented.

VOTE: Unanimous

NOES: None

Absent: Berniker (arrived after the vote)

4. Meeting attendance

Action: Report given.

5. Staff Report back (November 2009): Stipends

Action: Report given.

➤ Debra Payne, Acting Executive Director, reported that Toni Moore supports the current rate of stipends related to the review of Requests for Proposals and/or Applications.

6. Additional Bylaws Revision

Action: This item was continued to the March meeting.

7. Identification of Two (2) Representatives for the Evaluation Committee
Action: This item was continued to the March meeting.
8. Identification of Two (2) Representatives for the Financial Planning Committee
Action: This item was continued to the March meeting.
9. Membership Update: One application received. Committee members needed to interview candidate.
Action: Ad hoc Nominating Committee (Julie Vails and Terry Jones) conducted the interview, and approved Robert Silva's nomination and to recommend his appointment to the Commission at their March meeting.
10. Executive Director: Commission Report
Action: Report given by Debra Payne, Acting Executive Director
 - Debra reported that we are reconvening the Strategic Plan Workgroup meetings to capture feedback from the Board of Supervisors' recent meetings, and to consider recommending changes to the Commission if needed. The Workgroup meetings will be on 2/24, 3/10, and 3/23 from 6:00 – 8:00 p.m here, in our conference room.
 - February 8th Commission Meeting: Approved funding for several areas:
 1. Breastfeeding support services
 2. Nutrition and Physical Activity
 3. Effective Parenting - Increasing Families' access to safe/emergency child care;
 4. Community Building Initiative (CBI) – Nine community grants were approved.
 - March 8th Commission Meeting: A presentation on Cover The Kids/Healthy Kids Healthy Future will be given to the Commissioners.
 - Procedure for Funding Requests – Staff are developing a procedure.
 - Proposed New Legislation (SB-41) - Senator Cox has proposed new legislation much like past proposals except this time he is recommending abolishing First 5 altogether. State First 5 dollars would go to Medical and Healthy Futures; county First 5 monies would be distributed 50% to the County and 50% to the Office of Education. The allocation to the County would then be split again with 50% going to each incorporated city in Sacramento County. Sacramento County would then have to administer the current First 5 contracts.
 - SBX8-41 Legislative Analysis: For Fiscal Year 2008, First 5 Sacramento leveraged over \$10 million which would be lost if this legislation were passed. Administering the funds costs \$1,800,000 per year which is less than 10% of the Commission budget.
11. Commission Staff Reports:
 - a. Children's Health Initiatives and Fluoridation Work Group
 - Debra Payne – Health Access: Recommending funding recommendations to the Commission for HKHF in March, CTK in April. Both of these were written into our Implementation Plan so no competitive bid process comes into play, we would move right into contracting with those organizations.
 - Dental clinics are being built. We will be releasing an RFA on March 4th for a clinic to serve Rancho Cordova and the East Sacramento areas. Mandatory Conference is on March 11th.
 - Kit for New Parents – Customizing again. We go through 25,000 of these a year! Sacramento County birthrate is just over 24,000. Evaluation card feedback determines what we keep/change. We held a focus group for dads, which Bob Silva was very helpful in

getting participants, to check out dad focused materials to add to the Kit. We had a DVD called “Daddy’s Tool Bag” for them to review and see if they had changes, and we wanted to see if they were interested. They were very interested, and pleased that there was something tailored to them. Three of the fathers volunteered to help with the additional filming to add diversity. It will be added to the Kit, going out in the next customization and we will share it with this Committee.

- Sacramento Suburban Water District – has requested the balance of their funding for this funding cycle, which is \$14 million, so all of this money will be captured. We will take this funding recommendation to the Commission in March or April.
- Golden State Water District - Debra has had several conference calls with First 5 Los Angeles regarding their great success w/Golden State Water District. Golden State Water District also operates in Sacramento. First 5 LA shared their contact information with Debra and now they are discussing fluoridation projects in the very low income area of Rancho Cordova. Folsom-Cordova Unified School District is very willing to provide any assistance needed to get that area fluoridated. That money would come from future funding after July 1, 2010.
- Myel Jenkins - Health Initiatives – Happy to report that the two RFP’s we have been working on for several months were heard by the Commission on February 8th and were approved. Breastfeeding – The proposer we brought forth was DHHS /WIC program. DHHS/WIC requested the full funding amount for that result area of \$5.5 million and was granted that amount for a three year contract beginning 7/1/2010 with the option to extend the agreement for not more than 2 additional one-year terms. Improve Nutrition and Physical Activity – Funding recommendation for The Health Education Council was approved in the amount of \$1,830,000. Total amount of the allocation for that result area was \$2.5 million. The Commission also approved holding the remaining \$669,000 to be held in reserve. That balance will not be allocated to the remainder of that RFP.

b. Community Building Initiative

- Myel Jenkins spoke about the CBI presentation that Commissioner Jason gave at the February 8th Commission meeting. It was very informative and gave a lot of history and the vision of the initiative. The purpose was to keep everyone up to speed on where we are doing and our next steps. A grantee also spoke about how the CBI grants are a powerful and productive impact on her community. Dr. Jude Antonyappan, a former Advisory Committee member, spoke eloquently about the benefits of social capital and bridging social capital with what we do locally with CBI. The Commission then approved nine grants that were put forth. All grantees will be attending a March 3rd Planning For Success orientation. The purpose of these orientations is to give the grantees the tools they need to successfully implement their grants.
- Two Phase 2 Grant Deadline – March 22 deadline. Phase 2 Grants are open only to groups that have had successful Phase 1 Grants or currently have a Phase 1 Grant in good standing for six months. Groups applying were required to attend Mandatory Workshop on February 9. They also have an opportunity to continue to work with Myel and Linda to obtain technical assistance and continue to walk through the application process.
- Phase 1 Grant Deadline – March 5th deadline. Currently fielding grant inquiry calls. Contact with a CBI staff member is required before applying so Staff can help flesh out their idea, and can review their draft application.

c. School Readiness Initiative

- School Readiness Bright Futures – Cathy Spivey reported that this event is taking place on Saturday March 6th at the Serna Center. This annual event is free and available to all. 76 agencies will be providing services including immunizations, vision and hearing exams, developmental screenings, dental exams and varnishing.

- Bright Futures restructured – Doreen Diehl reported that Bright Futures has been restructured this year to connect more with the schools. We weren't able to complete all the assessments/ meeting program milestones at the community events because parents were going for the fun activities and resources rather than taking the children to the screenings. They are now being scheduled in conjunction with the schools so children can get all the children in that community assessed.
- Requests for Applications-Museums – We received five applications on Tuesday February 16th. The review process kicks off next week with the training of reviewers; we have 4 reviewers signed up and ready to roll.
- Twin Rivers School District – Doreen reported that a 1st contract amendment has been in the works for months. This amendment is necessary because of the merger of the four school districts and processed need to be standardized. The amendment was submitted to County Counsel today for approval.
- School Readiness Coordinators – We meet monthly and discuss fiscal and evaluation matters, although the primarily focus is related to program and future funding. They requested a planning session to address the lack of State match funding after 2012. We are currently funded through 2012 and receive State match funds; after that there will be no state match or school readiness funding. Our Commission has money allocated for 2012 -2015 although we do not have enough to maintain what we are doing. During the next year we will need to identify our critical agreements, review Evaluation data and needs assessments, and identify what we can afford to provide.
- First 5 California Project Legacy – First 5 California made recommendations regarding their signature programs and funding priorities at their January 27th meeting. “Preschool” is their priority. “School Readiness” is now being referred to as “Early Learning”– more emphasis on social/emotional and 0 – 3 ages. They have recommended continued funding of Power of Preschool (POP) grants so there will still be an emphasis on preschool.
Phase 2: The State Association is working on “Early Learning Quality Improvement System” (ELQIS) which is developing standards and a system that aligns with all foundations/developmental milestones. The outcome of this will probably influence the 2nd phase funding for Early Learning. We keep hearing “special needs” and “culturally isolated families”. Also, the schools that will participate will now be in the lowest half of the API instead of the lowest third, making more schools able to participate.

d. Effective Parenting Initiative

- Myel Jenkins reported that at the February 8th meeting, the Commission approved the funding recommendations addressing Result Area (12) Increase Use of Effective Parenting and Result Area (13) Increase Families' Access to Safe/Emergency Child Care RFA N. 09/10-01. Sacramento Children's Home Crisis Nurseries Program and the Child Abuse Preventions Council (CAPC) on behalf of the Family Support Collaborative, Family Resource Center Crisis Intervention (FRC-CI) Services Project were the recipients of a three year contract term beginning July 1, 2010 with an option to extend the agreement for not more than two additional one year terms. The Commission also approved holding in reserve the amount of \$400,000 in Fund Balance for Result Area 13, Strategy 4a that will not be allocated to RFA No. 09/10-01.
- Request for Proposals (RFP) Parent Education and/or Home Visitation Services released November 2009 –Nine proposals were submitted by the January 11, 2010 deadline in response to the RFP. The breakdown for each Strategy was as follows: Seven proposals in response to Parent Education and Support Services (Strategy #1); four proposals in response to Home Visitation Services (Strategy #2).

The posting of the Intent to Award was postponed from the February 11th scheduled date to allow the Commission to receive and

respond to formal comments from the County Board of Supervisors on the Strategic Plan 2009 Update at the Tuesday, January 19, 2010 Commission Meeting. The RFP Intent to Award was posted on Wednesday, February 17th and will be presented at the March 8th Commission meeting.

12. Work Group Updates:

a. Evaluation Committee

- Julie Field reported that the Evaluation Committee met in January. Two major projects are underway: the Evaluation Services Request for Applications (RFA) was released in December. Review process concluded and recommendation will be heard by the Committee on February 22nd. If they approve that recommendation, it will go to the Commission for approval at their April meeting. This will be for an Evaluation Contract for Fiscal Years 2010-2015.
- The Current Annual Evaluation Report has been completed and is on our website in the "In The New's" tab.

b. Financial Planning Committee: None.

13. Membership Report: Kathleen West: Disability Advisory Commission Projects

Action: Presentation given.

14. Future Agenda topics: None.

15. Announcements/Comments

- Ashley Rosales, Committee Member, advised that February is National Nutrition Month.
- Gloria Torres, Committee Member, shared about the upcoming 2nd annual Children's Multicultural Celebration which will be held in Midtown Sacramento on Saturday April 10th from 1:00-6:00 p.m. This will be held in conjunction with the 2nd Saturday art walk so they are hoping for a good turn-out.

16. Public Comments

None.

Adjourned: 3:40 p.m.

Respectfully submitted,

Cheryl Rookwood, Clerk
First 5 Sacramento Commission
Advisory Committee