

FIRST 5 SACRAMENTO COMMISSION ADVISORY COMMITTEE

2750 Gateway Oaks Drive, Suite 330
Sacramento, CA 95814

MINUTES

FRIDAY

March 12, 2010

2:30 P.M.

Members: Betsy Uda, Chair, Steven Berniker (**Absent**), Beth Hassett, Bobbie Hooker, Terry Jones (**Absent**), Barbara Payne, Ashley Rosales, Amy Lin Tan, Gloria Torres (**Absent**), Julie Vails (**Absent**), Vice-Chair, Kathleen West

Staff: Toni Moore, Executive Director
Cheryl Rookwood, Clerk of the Commission

1. Call to Order
Welcome & Introductions: Mali Currington, new member was introduced and welcomed later in the meeting. He arrived after action items were called.
Action: Meeting was called to order at 2:40 p.m. and roll call taken. Quorum was established.
2. Chair's Report
Action: Report given. Betsy Uda stated she will report the Advisory Committee's activities to the Commission at their monthly meetings.
3. Approval of February 19, 2010 Draft Minutes
Action: Payne/Lin Tan – Approved as presented.
VOTE: Unanimous
NOES: None
Absent: Berniker, Jones, Torres, Vails
4. Continued from February 19 Meeting: Approve Final Bylaws Revision
Action: Hassett/Hooker – Approved as presented.
VOTE: Unanimous
NOES: None
Absent: Berniker, Jones, Torres, Vails
5. Continued from February 19 Meeting: Identification of Two (2) Representatives for the Evaluation Committee
Action: Betsy Uda, Chair, announced she will join the Evaluation Committee beginning with their April meeting. Terry Jones will continue on this Committee. Betsy stated she would talk with Terry to confirm his desire to continue on the Evaluation Committee.

6. Continued from February 19 Meeting: Identification of Two (2) Representatives for the Financial Planning Committee
Action: Betsy Uda, Chair requested volunteers; no response. Beth Hassett will continue on this Committee. There is still one slot to fill.
 - Toni Moore, Executive Director mentioned that we have two new members in the works: Robert Silva whose appointment was approved by the Commission on March 8, and Mali Currington who was appointed by the Human Services Coordinating Council on March 11.
 - Mali later agreed to sit on the Financial Planning Committee.
 - Toni further stated that we are actively recruiting and that we have two more Advisory Committee members pending.
7. Discussion: Proposed Procedure for Funding Requests outside of Scheduled Funding Process
Action: Item discussed with positive comments and feedback.
 - Toni Moore, Executive Director stated this would also be presented to the Evaluation and Financial Planning Committees. The outline will be turned into a procedure and submitted to the Commission for approval.
8. Membership Update: One application received. Committee members needed to interview candidate.
Action: Ad hoc Nominating Committee (Betsy Uda, Beth Hassett, Bobbe Hooker, Barbara Payne, Toni Moore, Executive Director) conducted the interview, and approved Margaret Maxwell's nomination and to recommend her appointment to the Commission at their April meeting.
9. Executive Director: Commission Report
Action: Report given. Toni Moore's report included:
 - Highlights of the March 8th Commission meeting and provided a brief overview of the Agenda items for the April 5th Commission meeting,
 - The status of our Parent Education/Support Services and Home Visitation Services funding proposal and the proposal for Museum funding,
 - The two strategic planning sessions that were reconvened, and
 - The state and County budgets.
10. Commission Staff Reports:
 - a. Children's Health Initiatives and Fluoridation Work Group – Debra Payne reported on:
 - The Healthy Kids/Healthy Future (HKHF) contract is currently being negotiated. The contract will be in place by July 1, 2010.
 - Funding recommendation for Cover The Kids (CTK) will go to the Commission for approval in April. Contract will be in place by July 1, 2010.
 - Dr. Terry Jones will meet with the City of Sacramento to confirm the rumor of them possibly stopping water fluoridation, including Sacramento Suburban Water District, who receives some water from the City of Sacramento.
 - b. Breastfeeding and Nutrition/Physical Activity – Myel Jenkins' report included:
 - An update on current contracting activity with the Health Education Council (HEC) and DHHS/WIC for breastfeeding support services. These will both be 3 year contracts effective 7/1/10 – 6/30/13.

- c. Community Building Initiative – Myel Jenkins reported:
 - The recent Planning For Success orientation for nine new grantees was held on March 3. 2-3 representatives from each group attended – a great turn-out.
 - 22 mini-grant applications received March 5 which is a record! Applications will be reviewed in April; funding recommendations to the Commission in May.
 - Thank you to Betsy Uda for participating in another review committee.
 - Phase 2 Grant Application deadline is March 22. These grants are open only to previous successful grantees. The funding amount is larger than mini grants, the timeline is different lasting 12 months or longer, and there is opportunity to collaborate with other groups doing a community service project. A Mandatory Orientation is required in order to apply.

- d. School Readiness and Child Care Initiative – Carmen Garcia-Gomez reported:
 - Discussions with Child Action Inc. are in process regarding the Child Care Initiative and developing a project description and Scope of Work. Contract negotiations will begin later in March.
 - All School Readiness contracts are in place. The last contract completed was for River Delta School District.
 - 5 applications were received for our RFP for Museums and Exhibits. They were reviewed and scored on March 11. Results will be posted to our website. Funding recommendations will go to the Commission in April.

 - Bright Futures – Cathy Spivey reported:
 - Five events were held in 2009 with a total savings to Sacramento County of over \$89,000. We provided: 518 dental screenings, 50 developmental screenings, 113 hearing screenings, and 232 vision screenings.
 - The annual Sacramento City School Readiness/Bright Futures health fair was held on March 6. Many families and community agencies turned out in force. Will report screening results in April.
 - The first School Readiness/Bright Futures event was held yesterday at Natomas School District. Screening results will be reported in April.
 - Two upcoming events: 1) April 21 – Farm Bureau/River Delta Annual Health Fair and 2) May 6 – Galt Health Screenings for children enrolled in First 5 programs.

- e. Effective Parenting Initiative – Verronda Moore reported:
 - Contract negotiations have begun with Sacramento Children’s Home Crisis Nurseries Program.
 - A new group of panel members convened on March 11 for the repeated evaluation and scoring of all proposals submitted for the Parent Education and Support Services and/or Home Visitation Services RFP. The review process will be completed in April. We hope to take funding recommendation to the Commission in May; services would commence on or about July 1, 2010.
 - We have a new Effective Parenting web page that highlights all of our media education campaign for Parent Education and all First 5 Sacramento Result Areas. It is a good resource with tips and brochures. Verronda will e-mail the link to this page.

11. Work Group Updates:
 - a. Evaluation Committee – Carmen Garcia-Gomez reported:
 - The funding recommendation awarding WRMA a three-year contract for Evaluation Services is going to the Commission for approval in April. WRMA has been and continues to work with staff during contract negotiations to ensure the transition between contract, evaluation and milestone data entry goes smoothly. Next meeting is March 15th.
 - b. Financial Planning Committee: Toni Moore and Nancy Benton reported
 - The draft budget is due to the County Executive today. The process is for it to be reviewed, accepted and included into the County budget. This draft will be presented to the Financial Planning Committee at their next meeting on March 25th. It will then be presented to the Commission for approval on April 5th. This is a \$44 million budget with 91% in contracts and 4.7% in Administration. We have been decreasing our Administrative costs so more programs can be funded and we can fund through our 10 year plan. Our prior year budget was \$39 million.
12. Membership Report: Amy Lin Tan: Immigrant Populations in Sacramento
Action: Presentation given.
 - Carmen Garcia-Gomez suggested we have a follow-up to this presentation to identify specific needs of different populations to see how we could better serve them. Health Access is one area that our programs could be of assistance. The Committee was enthusiastic about this idea and Betsy Uda requested a follow-up be scheduled.
13. Future Agenda topics: None.
14. Announcements/Comments
 - Amy Lin Tan asked if anyone attended the First 5 California Water Cooler Conference last week. Toni Moore responded yes, it was well attended and some Staff did attend. Information from the workshops is posted on the web.
15. Public Comments
None.

Adjourned: 4:05 p.m.

Respectfully submitted,

Cheryl Rookwood, Clerk
First 5 Sacramento Commission
Advisory Committee