

**FIRST 5**  
**Sacramento Commission**  
**EVALUATION COMMITTEE**  
2750 Gateway Oaks Drive, Suite 330  
Sacramento, CA 95833

**AGENDA**

**Monday** **August 16, 2010** **1:00 PM**

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**Members:** Robert Bonar, Scott Moak, Marilyn Ratkay  
**Advisory Committee Members:** Terry Jones, Betsy Uda  
**Staff:** Toni Moore, Carmen Garcia-Gomez  
**Consultants:** Fred Molitor, Lisa Branton, Gary Resnick  
**Clerk:** Cheryl Johnston

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1. Approve June 21, 2010 Draft Action Summary (*5 minutes*)
2. Commission Staff Update (*5 minutes*)
3. [WRMA Monthly Progress Report](#) (*5 minutes*)
4. For Information Only: Update on Hearts For Kids Program (*5 minutes*)
5. For Information Only: HKHF/CTK Evaluation Plans (*5 minutes*)
6. [SmileKeepers Data Collection Concerns](#) (*5 minutes*)
7. Committee Member Comments (*5 minutes*)
  - a. Miscellaneous
  - b. Future Agenda Items
6. Public Comments on Non-Agenda Matters (*5 minutes*)

The meeting is voice recorded in its entirety. A CD will be available for checkout from the First 5 Sacramento Commission offices at 2750 Gateway Oaks Dr., Suite 330, Sacramento, the day after the meeting.

The on-line version of the agenda and associated materials are posted for your convenience at <http://www.first5sacramento.net/default.htm>. Some documents may not have been posted on-line because of their size and/or format. As they become available, hard copies of all documents are available from the Clerk of the Commission at the First 5 Sacramento Commission offices.



Walter R. McDonald & Associates, Inc.

Contract #06/07-ADM-031

# First 5 Sacramento Evaluation

Monthly Progress Report for:  
July 2010

August 3, 2010

*Prepared for:*

First 5 Sacramento Commission

*Prepared by:*

Walter R. McDonald & Associates, Inc.

2720 Gateway Oaks Dr., Suite 250

Sacramento, CA 95833

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## First 5 Sacramento Evaluation Contract

### SECTION I: INTRODUCTION, PURPOSE AND SCOPE

The Sacramento County First 5 Commission has contracted (Contract #06/07-ADM-031) with the team of Walter R. McDonald & Associates, Inc. and Harder+Company Community Research for evaluation services during the 2007-2010 period. For this deliverables-based contract, our team submits monthly progress reports as a key communication tool for all concerned stakeholders. In the monthly progress report we identify the status of major deliverables in the contract. We also preview deliverables that are expected to be submitted in the subsequent month and identify key questions or challenges that need to be resolved.

For this work period, our primary activities related to Tasks 5 and 6.

### SECTION II: WORK PLAN

The work under this contract is organized according to the following tasks.

- Task 1 Strategic Planning Activities
- Task 2 Evaluation Design, Scope and Report
- Task 3 Funding Processes
- Task 4 Contract Negotiations
- Task 5 Evaluation Support, Planning, Collecting and Reporting
- Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting
- Task 7 First 5 Sacramento Commission Evaluation Annual Report
- Task 8 State Evaluation and First 5 California Annual Report

### SECTION III: PROGRESS

#### **Task 1 Strategic Planning Activities**

Scheduled Period of Activity: Phase 2/Year 3 & 4

Deliverables: Monthly Progress Reports

Status: Completed

#### **Task 2 Evaluation Design, Scope and Report**

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2 & 3

Deliverable 1: Draft Evaluation Design Report

Deliverable 2: Final Evaluation Design Report

Deliverable 3: Evaluation Design Report (Year II)

Deliverable 4: Evaluation Design Report (Year III)

Status: Completed

#### **Task 3 Funding Processes**

Scheduled Period of Activity: Phase 2/Year 2

Deliverables: Monthly Project Reports

Status: Completed

**Task 4 Contract Negotiations**

Scheduled Period of Activity: Phase 1/Year 1

Deliverable: Completed

**Task 5 Evaluation Support, Planning, Collecting and Reporting**

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2, 3 & 4

Deliverable: Monthly Progress Reports

The Project Director and Data Manager conducted a presentation at the July 15 Quarterly Contractor Forum on new forms and procedures that began on July 1.

The Project Director and Data Manager participated in a July 23 meeting with Debra Payne, Carmen Garcia-Gomez, and Kate Varanelli of Smile Keepers. At this meeting Ms. Varanelli expressed concerns about adhering to the requirements of the evaluation, as outlined in the Contractor Evaluation Plan, and suggested that the evaluation forms may dissuade some parents from agreeing to Smile Keepers services. A more detailed summary of this meeting as well as the outcome is presented in a memo to the Evaluation Committee along with this report.

Contract negotiations have ended but we continue to work on developing milestones, conducting consent and intake trainings of contractor staff, and drafting Contractor Evaluation Plans. Table 1 outlines the status of these efforts by the end of July.

Table 1. Status of Developing Milestones, Conducting Trainings, and Contractor Evaluation Plans (CEPs) for New Contract Cycle

Contractor	Milestones			Trainings		CEPs		
	Drafted	Review	Finalized	Consent/ Intake Training	Data Entry Training	Drafted	Review	Signed/ Received
<b>Early Care</b>								
Child Action	x	x	x	x		x	x	x
<b>Dental</b>								
CPS	x	x	x	n/a	scheduled 8/30	x	x	x
Smile Keepers				x		x	x	
<b>Health Access</b>								
Cover the Kids				x	x	x	x	x
HKHF	x	x	x	x	x	x	x	x
<b>Effective Parenting</b>								
Family Support Collaborative				x	x			
DHHS CPS - Effective Parenting				n/a	x			
Sacramento Children's Home - Crisis Nurseries	x	x	x	x	x	x	x	
Nurse Family Partnership	x	x		x	x	x	x	x
<b>Nutrition- Obesity</b>								
Health Education Council	x	x		x	x	x	x	x
<b>Nutrition- Breastfeeding</b>								
DHHS WIC	x	x	x	x	x	x	x	x

Most of our efforts in July were spent on the forthcoming School Readiness report. As previously discussed with members of the Evaluation Committee, this year's report will not include any comparisons between the data collected through our Child Assessment and those available through Head Start. However, this year's report will include a new chapter detailing the methodology and results from the evaluation of Preschool Bridging Model services. In 2009/10, PBM early education specialists worked with teacher and provider staff to administer the Teacher/Provider Survey before and after services.

In July we also completed the coding of the 344 CBI events occurring in 2009/10. We conducted the analyses with the responses from the Parent Interview and again found attendance related to outcomes in line with the Commission's indicators. The 344 events last year is slightly less than those documented for 2008/09 (360), but well above those we reported for the 2007/08 fiscal year of 219.

During the month we began to prepare for the next Parent Interview by tracking on a weekly basis the number of families recruited within each Result Area. We plan to begin sampling by mid- August from those Result Areas that have a sufficient number of families entered into Persimmony. We will then sample in stages over the course of the year while data collection is occurring to ensure that parents are interviewed as soon as possible from the date of consent. We have also begun to revise our procedures for training new interviewers to include field observations. Our new training procedures will include opportunities for new field interviewers to observe actual interviews, and then for the established interviewers to observe new staff interview parents. The goal is to better prepare interviewers before they are allowed to interview parents. We have also started to draft procedures and documents for the interview packet. This will be mailed to randomly selected parents before we contact them to schedule an interview. The packet will include an important letter indicating that the parent has been selected for the Parent Interview. The letter also requests that the parents sign the enclosed consent form and mail it back to WRMA in the provided addressed, postage paid envelope. Finally, the packet will include an immunization card (Appendix A) that we will request parents to complete and have with them at the time of the interview.

### **Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting**

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2, 3 & 4

Deliverables: Monthly and Quarterly Progress Reports

On July 1 the Data Manager and Data Entry Specialist met with Amelia Schendel and Christine Young of DHHS WIC to get acquainted and discuss the logistics of picking-up consents/intake forms and entering the data. The Data Manager and Data Entry Specialist also met with Joil Xiong on July 1 to discuss the logistics of picking-up consents and intake data for Cover the Kids.

The following includes all trainings provided by the Data Manager in the month of July:

- July 6 – consent/intake training, Smile Keepers (3 staff)
- July 6 – data entry training, DHHS WIC (1 staff)
- July 7 – data entry training, Nurse Family Partnership (1 staff)
- July 12 – service data entry training, DHHS WIC (15 staff)

The Data Manager met with Carmen Garcia-Gomez, Cathy Spivey, Jaci White, and Lina Harris on July 16 to review the CARES module of Persimmony and the reports that have been drafted. A number of fields were agreed to be frozen because Child Action does not collect the data or it does not make sense. In addition, the Data Manager followed-up by requesting that Persimmony modify some fields slightly.

Per the request of Marcella Gonsalves, the Data Manager met with Marcella of Health Education Council (HEC) on July 22 to discuss the new evaluation design, contract milestones, things that HEC could improve with regard to evaluation, and ideas for additional evaluation that HEC could implement on their own. Marcella is exploring the idea further of doing pre and post tests addressing changes in healthy behaviors of her program participants.

**Task 7 Annual First 5 Sacramento Evaluation Report**

Scheduled Period of Activity: Phase 2/Year 3 & 4

Deliverables 1: Annual First 5 Sacramento Evaluation Report (Year 3)

Status: Completed

Deliverables 2: Annual First 5 Sacramento Evaluation Report (Year 4)

Status: Completed

**Task 8 State Annual Report**

Scheduled Period of Activity: Phase 2/Year 2, 3 & 4

Deliverables 1: Annual First 5 Sacramento Evaluation Report (Year 2)

Deliverables 2: Annual First 5 Sacramento Evaluation Report (Year 3)

Deliverables 3: Annual First 5 Sacramento Evaluation Report (Year 4)

Status: Completed

**SECTION V: WORK TO BE PERFORMED IN THE NEXT REPORTING PERIOD**

**Task 5 Evaluation Support, Planning, Collecting and Reporting**

Key Tasks:

- Continue to analyze Parent Interview data.
- August Evaluation Newsletter.
- Retrieve consent forms.

**Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting**

Key Tasks:

- Provide additional Persimmony training to contractor

**SECTION VI: KEY CHALLENGES OR QUESTIONS TO BE RESOLVED**

- None to report.

## Appendix A.

	VACCINE <i>vacuna</i>	DATE GIVEN <i>fecha de vacunación</i>	DOCTOR OFFICE OR CLINIC <i>médico o clínica</i>	NEXT DOSE DUE <i>próxima vacuna</i>
	<i>Example</i>	<b>X</b>	<i>Ejemplo</i>	
<b>HEPATITIS B</b>	1			
	2			
	3			
	4			
<b>ROTAVIRUS (RV)</b>	1			
	2			
	3			
<b>DIPHTHERIA TETANUS PERTUSSIS</b>	1		<input type="checkbox"/> DTaP <input type="checkbox"/> Tdap <input type="checkbox"/> DT/Td	
	2		<input type="checkbox"/> DTaP <input type="checkbox"/> Tdap <input type="checkbox"/> DT/Td	
	3		<input type="checkbox"/> DTaP <input type="checkbox"/> Tdap <input type="checkbox"/> DT/Td	
	4		<input type="checkbox"/> DTaP <input type="checkbox"/> Tdap <input type="checkbox"/> DT/Td	
	5		<input type="checkbox"/> DTaP <input type="checkbox"/> Tdap <input type="checkbox"/> DT/Td	
	6		<input type="checkbox"/> Tdap <input type="checkbox"/> Td	
<b>HAEMOPHILUS INFLUENZAE TYPE B (HIB)</b>	1			
	2			
	3			
	4			
<b>PNEUMOCOCCAL</b>	1		<input type="checkbox"/> PCV <input type="checkbox"/> PPV	
	2		<input type="checkbox"/> PCV <input type="checkbox"/> PPV	
	3		<input type="checkbox"/> PCV <input type="checkbox"/> PPV	
	4		<input type="checkbox"/> PCV <input type="checkbox"/> PPV	
<b>POLIO</b>	1		<input type="checkbox"/> IPV <input type="checkbox"/> OPV	
	2		<input type="checkbox"/> IPV <input type="checkbox"/> OPV	
	3		<input type="checkbox"/> IPV <input type="checkbox"/> OPV	
	4		<input type="checkbox"/> IPV <input type="checkbox"/> OPV	
<b>MEASLES MUMPS RUBELLA (MMR)</b>	1			
	2			
<b>VARICELLA (chickenpox)</b> <input type="checkbox"/> Had disease	1			
	2			
<b>HEPATITIS A</b>	1			
	2			

Please "X" the boxes in this column where you have dates for immunizations.  
 Marque las cajas en esta columna con una "X" si tiene fecha de inmunización.

PROVIDERS: If using combination vaccines, remember to record dose in all appropriate spaces.  
 Birthdate:  
 Sex:  
 Name:

VACCINE <i>vacuna</i>	DATE GIVEN <i>fecha de vacunación</i>	DOCTOR OFFICE OR CLINIC <i>médico o clínica</i>		NEXT DOSE DUE <i>próxima vacuna</i>
<b>INFLUENZA</b>	1	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
	2	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
	3	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
	4	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
	5	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
	6	<input type="checkbox"/> TIV <input type="checkbox"/> LAIV		
<b>HUMAN PAPILLOMAVIRUS (HPV)</b>	1			
	2			
	3			
<b>MENINGOCOCCAL (meningitis)</b>	1	<input type="checkbox"/> MCV <input type="checkbox"/> MPV		
		<input type="checkbox"/> MCV <input type="checkbox"/> MPV		

DT/Td = diphtheria, tetanus [*difteria, tétano*]  
DTaP/Tdap = diphtheria, tetanus, and pertussis (whooping cough) [*difteria, tétano, y tos ferina*]  
HIB = Hib meningitis (Haemophilus influenza type b) [*meningitis Hib*]  
HPV = human papillomavirus [*virus del papiloma humano*]  
IPV = inactivated polio vaccine [*vacuna antipoliomielítica inactivado*]  
LAIV = nasal spray influenza vaccine [*vacuna intranasal viva contra la influenza*]  
MCV = meningococcal conjugate vaccine [*vacuna meningocócica conjugada*]  
MMR = measles, mumps, rubella [*sarampión, paperas y rubéola (sarampión alemán)*]  
MPV = meningococcal polysaccharide vaccine [*vacuna meningocócica polisacárida*]  
OPV = oral polio vaccine [*vacuna oral contra la polio*]  
PCV = pneumococcal conjugate vaccine [*vacuna meningocócica conjugada*]  
PPV = pneumococcal polysaccharide vaccine [*vacuna polisacárida contra el neumococo*]  
RV = rotavirus [*rotavirus*]  
TIV = flu shot [*vacuna desactivada contra la influenza*]

Type**	Date given	Given by	Date read	Read by	mm Indur	Interpretation
<input type="checkbox"/> PPD-Mantoux	/ /		/ /			<input type="checkbox"/> Pos
<input type="checkbox"/> Other	/ /		/ /			<input type="checkbox"/> Neg
<input type="checkbox"/> PPD-Mantoux	/ /		/ /			<input type="checkbox"/> Pos
<input type="checkbox"/> Other	/ /		/ /			<input type="checkbox"/> Neg
<input type="checkbox"/> PPD-Mantoux	/ /		/ /			<input type="checkbox"/> Pos
<input type="checkbox"/> Other	/ /		/ /			<input type="checkbox"/> Neg


\*A chest x-ray may be indicated if skin test is positive.  
\*\* If required for school entry, must be Mantoux unless exception granted by local health department.

**CHEST X-RAY**  
[*Radiografía*]

Film date: \_\_\_/\_\_\_/\_\_\_ Interpretation:  normal  abnormal  
Person is free of communicable tuberculosis:  yes  no

(Necessary if skin test positive.)  
Signature/Agency: \_\_\_\_\_

**IMMUNIZATION RECORD**  
*Comprobante de Inmunización*



Name  
*nombre* \_\_\_\_\_

Birthdate  
*fecha de nacimiento* \_\_\_\_\_

Allergies  
*alergias* \_\_\_\_\_

Vaccine Reactions  
*reacciones a cualquier vacuna* \_\_\_\_\_

RETAIN THIS DOCUMENT — CONSERVE ESTE DOCUMENTO



# EVALUATION NEWSLETTER

June 2010

## *New Family Intake Form*

Please be sure that you are now using the new Family Intake Form (as well as the new consent form). Some of the new questions – such as those measuring levels of reading to children – may not apply to the types of services you provide, but please be sure that parents answer all the questions on the form. It is important that we obtain responses from all First 5 Sacramento parents because they will allow us to examine reading levels between School Readiness and non-School Readiness contractors, for example.

## *Importance of Entering Data into Persimmony for Clients Who Sign the Consent Form After July 1*

One of the few changes to our evaluation methodology for the new contract cycle is conducting the Parent Interview from September through early December, rather than from March through June. We made this change because we want to interview parents as soon as possible from the date that they signed the consent form. This will increase the chance that we detect improvement in important outcomes when we re-interview parents one year later.

To be able to initiate interviews with parents in September we need to begin to sample families from Persimmony in August. Ideally, the Persimmony database will include by then all clients recruited in July and early August. Of course this is where we need your help – we need you to please keep on top of data entry through the month of July making sure that clients are entered into Persimmony as soon as possible from the date the consent form is signed.

## *Consent and Intake Trainings*

As most of you know, our evaluation procedures and instruments have been reviewed and approved by an Institutional Review Board (IRB). One of the requirements for receiving IRB approval is that we agreed that we would train contractor staff on consent and intake procedures. Please let us know if you have any staff who are directly involved in recruiting clients for the evaluation who have not received the consent and intake training, and we will schedule an on-site training at your convenience.

## *First 5 Sacramento Findings to be Presented at Upcoming National Conferences*

We are pleased to report that we have been invited to present at the American Public Health Association annual meeting in November the findings from the Parent Interview as related to the success of lactation support services. The title of the presentation is, “Turning tobacco taxes into breastfeeding support services: Increases in longer-term breastfeeding from First 5 Sacramento's Enhanced Community Lactation Assistance Project.” In addition, Summerlynn Anderson's paper titled, “Maintaining Validity in School Readiness Evaluation: A Multi-dimensional Approach in Methodology” was accepted for presentation at the American Evaluation Association conference.

## *Thanks Again to the SCRs*

We want to acknowledge the School Readiness Coordinators for the tremendous job they did in collecting data during the spring for the School Readiness evaluation.

### *THE EVALUATION TEAM:*

*The evaluators of First 5 Sacramento represent a team from Walter R. McDonald & Associates, Inc. (Sacramento) and Harder+Company Community Research (Davis). The evaluation team is dedicated to assessing the impact of First 5 Sacramento services on families throughout Sacramento, while minimizing the amount of time that contractors have to spend on evaluation activities. Please call us if you have any questions about the evaluation of First 5 Sacramento services: WRMA 916.239.4020; H+Co 530.757.8420.*



**Walter R. McDonald & Associates, Inc.**

Contract #06/07-ADM-031

# **First 5 Sacramento Evaluation**

Monthly Progress Report for:  
June 2010

July 9, 2010

*Prepared for:*

First 5 Sacramento Commission

*Prepared by:*

Walter R. McDonald & Associates, Inc.

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## **First 5 Sacramento Evaluation Contract**

### **SECTION I: INTRODUCTION, PURPOSE AND SCOPE**

The Sacramento County First 5 Commission has contracted (Contract #06/07-ADM-031) with the team of Walter R. McDonald & Associates, Inc. and Harder+Company Community Research for evaluation services during the 2007-2010 period. For this deliverables-based contract, our team submits monthly progress reports as a key communication tool for all concerned stakeholders. In the monthly progress report we identify the status of major deliverables in the contract. We also preview deliverables that are expected to be submitted in the subsequent month and identify key questions or challenges that need to be resolved.

For this work period, our primary activities related to Tasks 4, 5, and 6.

### **SECTION II: WORK PLAN**

The work under this contract is organized according to the following tasks.

- Task 1 Strategic Planning Activities
- Task 2 Evaluation Design, Scope and Report
- Task 3 Funding Processes
- Task 4 Contract Negotiations
- Task 5 Evaluation Support, Planning, Collecting and Reporting
- Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting
- Task 7 First 5 Sacramento Commission Evaluation Annual Report
- Task 8 State Evaluation and First 5 California Annual Report

### **SECTION III: PROGRESS**

#### **Task 1 Strategic Planning Activities**

Scheduled Period of Activity: Phase 2/Year 3 & 4

Deliverables: Monthly Progress Reports

Status: Completed

#### **Task 2 Evaluation Design, Scope and Report**

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2 & 3

Deliverable 1: Draft Evaluation Design Report

Deliverable 2: Final Evaluation Design Report

Deliverable 3: Evaluation Design Report (Year II)

Deliverable 4: Evaluation Design Report (Year III)

Status: Completed

#### **Task 3 Funding Processes**

Scheduled Period of Activity: Phase 2/Year 2

Deliverables: Monthly Project Reports

Status: Completed

#### Task 4 Contract Negotiations

Scheduled Period of Activity: Phase 1/Year 1

Deliverable: Completed

2010/15 Funding Cycle: The Project Director participated in the contract negotiation meeting for Child Protective Services on June 10, and the Data Manager participated in the contract negotiation meeting for Nurse Family Partnership on June 15.

#### Task 5 Evaluation Support, Planning, Collecting and Reporting

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2, 3 & 4

Deliverable: Monthly Progress Reports

Contractor Evaluation Plans (formally known as Individual Evaluation Plans) are in the process of being developed, distributed, and signed by contractors for the each of the new contracts beginning July 1, 2010. In addition, the Data Manager is drafting and finalizing contract milestones, and providing consent and intake and data entry trainings for contractors. Table 1 outlines the status of these efforts.

Table 1. Status of Developing Milestones, Conducting Trainings, and Contractor Evaluation Plans (CEPs) for New Contract Cycle

Contractor	Milestones			Trainings		CEPs		
	Drafted	Review	Finalized	Consent/ Intake Training	Data Entry Training	Drafted	Review	Signed/ Received
<b>Early Care</b>								
Child Action	x	x	x	x		x	x	
<b>Dental</b>								
CPS	x	x	x	n/a	scheduling week of 7/6	x	x	x
Smile Keepers				scheduled 7/6		x	x	
<b>Health Access</b>								
Cover the Kids				x	x	x	x	x
HKHF	x	x	x	x	x	x	x	x
<b>Effective Parenting</b>								
Family Support Collaborative				x	x			
DHHS CPS - Effective Parenting				n/a	x			
Sacramento Children's Home - Crisis Nurseries				x	x			
Nurse Family Partnership				x	scheduled 7/7			
<b>Nutrition- Obesity</b>								
Health Education Council	x	x		x	x	x	x	
<b>Nutrition- Breastfeeding</b>								
DHHS WIC	x	x	x	x	scheduled 7/12	x	x	x

The evaluation team participated in the two School Readiness Coordinator meetings in June. On June 1, recruitment rates for the *Parent Survey*, *Teacher Child Report*, and *Teacher/Provider Survey* were discussed. In addition, the Project Director gave feedback to the School Readiness Coordinators regarding their upcoming presentation to the First 5 Sacramento Commission, and suggested the inclusion of evaluation information. At the June 17 meeting, *Child Assessment* and *Teacher Child Report* cohort data were presented comparing 2008/09 and 2009/10 scores. Children in the 2010 cohort, who were administered the *Child Assessment* in Spanish, showed significantly higher scores in early math skills and language understanding than did children in the 2009 cohort. Significant differences in behavior scores were also found between cohorts, with 2010 children rated as having less behavior and motor skill problems, and exhibiting more attention and persistence than children in the 2009 cohort. The primary purpose in presenting these data was to elicit information from the Coordinators in explanation for these changes.

Finally, the Anderson, Resnick, Molitor, and Field paper “Maintaining Validity in School Readiness Evaluation: A Multi-dimensional Approach in Methodology” was accepted for presentation as the session “Methods and Models for Evaluating Pre-Kindergarten and School Readiness Programs” at the American Evaluation Association conference. The 2010 AEA conference occurs in San Antonio in November.

#### **Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting**

Scheduled Period of Activity: Phase 1/Year 1 & Phase 2/Year 2, 3 & 4

Deliverables: Monthly and Quarterly Progress Reports

On June 15, the Data Manager and Project Director participated in a conference call with First 5 Sacramento staff (Doreen Diehl, Carmen Garcia Gomez, and Katie Cline) and Sara Haycox of Twin Rivers USD to follow-up on the May meetings related to Twin Rivers contract milestones and services.

On June 23 the Data Manager met with First 5 Staff (Debra Payne, Carmen Garcia Gomez, and Kim Dahl) and Joil Xiong of Cover the Kids (CTK) to discuss the new evaluation plan for CTK. It was agreed in this meeting that CTK will be entering the services and “assessment” data (retention surveys, well-child visits, dental visits, and immunizations received) *directly* into Persimmony. This is detailed in the Contractor Evaluation Plan which Joil Xiong signed June 23.

The Data Manager has continued to work with Persimmony to address the changes to the evaluation beginning FY 2010/11. Specifically, planning how to merge clients/contracts for contractors with multiple contracts but will have only one contract for the next funding cycle. Reviewing and refining the new field to track whether or not women are pregnant at intake; and freezing the teen assent and grandparent consent fields as these forms will not be used after July 1, 2010. The reports drafted for the CARES module (which will only be used by Child Action, Inc.) she is currently waiting to review what Persimmony has developed.

Persimmony trainings in the month of June occurred at Twin Rivers USD on June 22.

#### **Task 7 Annual First 5 Sacramento Evaluation Report**

Scheduled Period of Activity: Phase 2/Year 3 & 4

Deliverables 1: Annual First 5 Sacramento Evaluation Report (Year 3)

Status: Completed

Deliverables 2: Annual First 5 Sacramento Evaluation Report (Year 4)

Status: Completed

**Task 8 State Annual Report**

Scheduled Period of Activity: Phase 2/Year 2, 3 & 4

Deliverables 1: Annual First 5 Sacramento Evaluation Report (Year 2)

Deliverables 2: Annual First 5 Sacramento Evaluation Report (Year 3)

Deliverables 3: Annual First 5 Sacramento Evaluation Report (Year 4)

Status: Completed

**SECTION V: WORK TO BE PERFORMED IN THE NEXT REPORTING PERIOD**

**Task 5 Evaluation Support, Planning, Collecting and Reporting**

Key Tasks:

- Continue to analyze Parent Interview data.
- July Evaluation Newsletter.
- Conduct analyses on data from Child Assessment, Parent Survey, Teacher Child Report, and Teacher/Provider Survey.
- Retrieve consent forms.

**Task 6 Data Collection Management System, Outcomes Collection, Analysis and Reporting**

Key Tasks:

- Provide additional Persimmony training to contractor

**SECTION VI: KEY CHALLENGES OR QUESTIONS TO BE RESOLVED**

- None to report.

## **FIRST 5 SACRAMENTO COMMISSION**

**To:** Evaluation Committee Members

**From:** Fred Molitor  
Walter R. McDonald & Associates, Inc.

**Date:** August 3, 2010

**Subject:** Challenges with Obtaining Consent and Family Intake Form Information from Smile Keepers

---

Potential challenges to obtaining signed First 5 Sacramento evaluation consent forms and complete Family Intake Forms from parents of children receiving Smile Keepers services, as outlined on Smile Keepers' Contractor Evaluation Plan (CEP), were discussed at a July 23, 2010 meeting of Debra Payne, Carmen Garcia-Gomez, Fred Molitor, Lisa Branton, and Kate Varanelli. The main challenges discussed at this meeting were:

1. Smile Keepers' reliance on school staff to distribute and collect evaluation as well as program-specific forms. WRMA has offered to train these staff on consent and intake procedures; the expressed concern was that these staff would still not be qualified and available to respond to all parents' questions and concerns as related to the evaluation forms.
2. Smile Keepers staff who provide services will not have the time to review all consent forms and Family Intake Forms to ensure that they are completed; it is unclear at this time whether school staff would be available to review the completed evaluation forms. This will result in a number of unsigned consent forms and missing or partially completed Family Intake Forms.
3. The evaluation forms may cause some parents to refuse Smile Keepers services.

The outcome of this meeting was an agreement that Smile Keepers will implement the recruitment procedures as outlined in its CEP for one month. The success in implementing the procedures, and the practicality of continuing these procedures, will be based on the review of the following data collected during this period of time:

- # of clients who received services;
- # of clients who received services with evaluation consent;
- # of clients who received services with evaluation consent and complete Family Intake Form;
- # of clients who received services with evaluation consent and partially completed Family Intake Form; and
- # of clients who received services with evaluation consent and no Family Intake Forms.

Kate Varanelli has agreed to collect the required data and tally the results to address these items. Kate has also agreed to attend the August 16 Evaluation Committee meeting to discuss these and other concerns related to Smile Keepers' participation in the evaluation of First 5 Sacramento services.